

**Key discussions and actions from PCLF meeting held on Tuesday 8 March 2022 at 17:00 on Zoom Chairperson: Mike Robinson**

Forum Attendees								Apologies	
Mike Robinson	MR	Gareth Ruddock	GR	Alyxs Dellaquaglia	AD	Thomas Glen	TG	Steven Stewart	SS
Alan Caldwell	AC	Iain Hutchison	IH	Dawn Fuge	DF	Councillor Murray Lyle	ML	Tricia Fox	TF
								Thomas Kinney-Nichol	TK-N

Ref	Agenda Item	Lead	Action/Update	Action Owner & Target Date
1.0	Welcome and Apologies	MR		
2.0	Minutes from 12-01-2022	MR	Approved. TG is continuing conversations with Matthew Malloch following the last PCLF meeting, supporting the Youth Conference.	
3.0	PCLF and Ambassadors: How best to work together and co-ordinate resources	MR & SS	<p>PCLF vision = Most Sustainable Small City in Europe. 'Sustainability' covers all areas of growth - economic, environmental and social. 3 elements are equal. It is important to emphasise this equality.</p> <p>Ambassadors Network aims to work with the PCLF to achieve this ambition. Anyone can join who wants to play a part in promoting Perth.</p> <p>Kirsty Easton (PKC) is supporting Nicky Martin at Red String Agency to link the PCLF with local businesses through the Ambassadors Network. A monthly newsletter will give details about projects in the area for Ambassadors to become involved in, promote and share.</p> <p>The Ambassadors' meeting on Thursday 10 March will be face-to-face, providing an opportunity to:</p> <ul style="list-style-type: none"> <li>- come up with practical actions to take the Ambassadors/PCLF connection forward</li> <li>- promote local projects/plans eg Aviva wind turbines (zero carbon, sustainable energy), Y Centre (Best Place to Grow Up)</li> </ul> <p><u>Perth West project</u> is embedded in PCLF's sustainability vision. We need to ensure that it stands out amongst other similar projects around Scotland.</p> <p>Opportunities include green energy, solar field battery system, 5G connectivity linking to Smart energy domestic systems which will feed into Scottish Government's research and development. MR will liase with Alex Dewar to keep communications moving between PCLF, Ambassadors and Perth West project.</p>	



			The reciprocal relationship between PCLF and Ambassadors needs work to recognise occasions when Ambassadors could bring ideas/themes to the PCLF to develop. With many themes and projects, everyone must feel there is enough focus.	
4.0	Perth Sustainability Festival	MR & GR	<p>This has been booked on 25 September at Scone Palace, celebrating local food and produce available on our doorstep, supporting local businesses. It will also raise awareness of sustainability - transport options, ebikes etc.</p> <p>Beer tent, food vendors, local artisans, chef demos (Andrew Moss from North Port, Charlotte Flowers chocolatier), live music (increase accessibility and footfall). Working with Scottish Agricultural College and PKC Waste Management. PCLF and PKC very keen to support this. Possible to link to Perth Unesco City of Craft.</p> <p>Hope to keep focus on Perth. Need to highlight that lots of new businesses are opening in Perth.</p> <p>Encourage exploration of Perth on foot – collaboration between City Centre Group and other working groups to promote good existing tours</p> <p>Develop ‘Themed Trails’ – eg ‘Heritage Trail’, ‘Beer Walk’, etc not just around city, also around Perthshire?</p> <p>AD has a group of young people who will be interested to be involved – will liase with GR</p> <p>MR will promote Sustainability Festival to Ambassadors on Thursday.</p> <p>MR was volunteered to join the Sustainability Festival Team initially. Other volunteers invited – contact GR.</p> <p>GR to draft a promotion paragraph for NC to circulate.</p> <p>TG has contacted BBC to do a Repair Shop roadshow style event in Perth. Good to focus on Craft element under the Sustainability label now. Waiting to hear from BBC – if no positive response we should do our own event.</p>	AD & GR  MR 10/3/22  GR asap
5.0	Any updates from working groups		<p>Zero Carbon: AC requested meeting with TG &amp; ML to answer questions around progressing Powering Perth and Decarbonising Perth projects.</p> <p>Enterprise &amp; Prosperity: Alzheimers’ Scotland considering an office in Perth – what could make this the most attractive place?</p> <p>Lots of energy in local business community. Looking at developing a hub as a one point contact for developing businesses.</p>	
8.00	AOB		<p>Saturday 19 March Walk: Meet at Iain’s house. Andy Duncan CEO of Gannochy Trust will show us around their new housing.</p> <p>FYI Peace March in Perth on Saturday 19<sup>th</sup> March as well.</p>	
	Date of Next Meeting		TBC	