

Minutes for PCLF Board meeting

Date and Time	Thursday 16 th February 2023, 17.30
Chair	Mike Robinson
Meeting location	Fair Maid's House, 15-19 North Port, Perth PH1 5LU

Forum Attendees						Apologies				
Mike Robinson	MR	Gareth Ruddock	GR	Barbara Renton (for Thomas Glen)	BR	Iain Hutchison	IH	Alyxs Dellaquaglia	AD	
Nick Rowan – dialling in	NR	Nicola Chakraverty	NC	Jackie Brierton	JB	Thomas Glen	TG	Tricia Fox	TF	
Alan Caldwell	AC	Dawn Fuge	DF	David Howe	DH	Steven Stewart	SS	Grant Laing	GL	

Ref	Agenda Item	Lead	Update	Action
1.0	Welcome and Apologies	MR	AD, TF, TG, SS are on annual leave. IH has other unavoidable commitments.	
2.0	Minutes from meeting on 6-12-22	MR	Approved	
3.0	Keep Scotland Beautiful's Upstream Battle Programme	Heather McLaughlin	<p>80% marine litter is generated on land. KSB's Upstream Battle aims to change behaviour and prevent marine litter at source by:-</p> <ul style="list-style-type: none"> - Raising awareness of the extent of the problem - Gathering data around the problem – where most litter is found and what it consists of - Inspiring action to repair and prevent the problem <p>What can we do?</p> <ol style="list-style-type: none"> 1. Share the message online and physically - materials available at https://www.keepsotlandbeautiful.org/upstream-battle/raising-awareness/ 2. Join and anchor group as an individual or as a business: Giraffe or Willowgate Activity Centre in Perth, Beyond Adventure in Aberfeldy. More info at https://www.keepsotlandbeautiful.org/upstream-battle/inspiring-action/anchor-groups-tay/ 3. Take part in/promote Spring Clean 2023 Campaign running 17 March 2023 – 17 April 2023. The Litter League adds a competitive element for Youth groups https://www.keepsotlandbeautiful.org/community-and-place/clean-up-scotland/spring-clean-scotland-2023/ <p>Suggestions from PCLF would be welcomed – contact heather.mclaughlin@keepsotlandbeautiful.org PCLF is keen to be kept informed about any events/promotions around the Spring Clean 2023</p>	<p>PCLF is keen to support KSB's Spring Clean 2023 Campaign press launch and any other events, promotions and campaigns.</p> <p>PCLF working groups and Ambassadors will promote the campaign and distribute materials around networks</p> <p>NC to distribute materials to PCLF</p>

4.0	Becoming a Scottish Charitable Incorporated Organisation – SCIO through OSCR (Scottish Charities Regulator)	JB	<p>Establishing a legal structure for PCLF</p> <p>It is not clear what the best format for PCLF will be. We would like to be able to act as a conduit for funds destined for a variety of local organisations. Having charitable status would allow us to apply for Gif Aid which would be attractive to future donors.</p> <p>However, becoming an SCIO isn't necessarily the right path. A 'forum' isn't the best format for a charity and it requires at least 2 trustees, who carry legal responsibilities and obligations. We would need a defined purpose.</p> <p>Becoming a club/society could be an option but doesn't resolve banking difficulties.</p> <p>There is a need for an umbrella organisation which can operate as a conduit for charitable giving.</p>	<ul style="list-style-type: none"> GR & JB to speak to PKAVS about possibility of acting as 'umbrella' MR to speak to Gannochy Trust MR, JB & GR to meet to discuss further
5.0	Big Lunch Follow-up	<p>GR</p> <p>DF/AD</p> <p>IH</p>	<p>Building on the momentum</p> <ul style="list-style-type: none"> Perth Card was trialled in Letham before Christmas, allowing holders of the card to buy food, pay bills etc using the prepaid card. Broke Not Broken is rolling the card out in Kinross. Businesses throughout the area, including Blairgowrie are being brought on board. Offers of support made as a result of the Big Lunch are being followed up by MR, GR, AC, IH and NC. The Anti-Poverty Task Force is fulfilling many of the objectives of the Big Lunch – bringing providers together with those in need. GR has been talking to Sheila Best at PKC about a possible 'Big Lunch 2'. The theme could be around the production/wholesale/supply of food. MR has been in conversation with Martin Kennedy (NFUS) who is keen to take part in an event connected with Volunteering Day on 8th May as part of the Coronation weekend. The theme will be 'Being Neighbourly' and would involve local butchers and farmers. Work opportunities for young people – the goal is to co-ordinate some paid employment with local businesses for specific young people already known to AD. This is still in the very early stages, but the plan is that having established some paid work experience for the first small group of young people, it will be possible to establish a system for more young people in future. <p>The Nashville Academy approach encourages local employers to help set the curriculum in secondary schools, ensuring that pupils understand real-life work opportunities and can gain appropriate qualifications for them. The John wood Foundation are considering sending a small group from Perth to Nashville to understand better how the system works, with a view to bring the approach to Perth.</p>	<p>Continue to move forward following up offers of support.</p> <p>GR to continue discussions for 'Big Lunch 2'</p> <p>DF and AD to continue to move this project forward</p>

6.0	Connectivity Group Travel Consultation	MR in the absence of DH	The travel consultation around traffic diversions to the CTRL is ongoing, collecting data and gauging opinions. No decisions have been made.	
7.0	Perthshire Ambassadors	MR	<p>SS has stepped down from leading the Ambassadors; MR will take this forward for the time being. The aim is to grow the number of Ambassadors. MR is meeting Kirsty Easton to discuss this further. Several high-profile people have come forward wanting to contribute. PCLF is keen to build networks with a national as well as local focus, bringing Perth into the national spotlight.</p> <p>The aim is for there to be one Ambassadors' Breakfast meeting per month, each meeting focussing on a topic from a different working group. Each working group will therefore generate content for one breakfast meeting, so that Ambassadors can cascade this information to their networks.</p> <p>Social Media should play an important role in promoting Perth. This needs some management. TF is investigating engaging a small group of journalists to help with this – see item 9.0 Budget for Writers below.</p> <p>Visits to projects around Perth will help to generate positive news stories for Ambassadors to cascade.</p>	
8.0	Big Place Conversation	MR	<p>The Big Place Conversation is collecting views of local groups to help shape the next Local Development Plan and to inform the Mobility Strategy and Community Action Plans. The main issues report will be discussed at the next Environment, Infrastructure & Economic Development Committee (E,I&ED committee) on 29 March.</p> <p>BR offered to arrange a stand-alone meeting for PCLF with PKC Planning Team in order to discuss the findings.</p> <p>This could then become a theme for an Ambassadors' meeting to follow-up.</p>	BR to arrange a date for a stand-alone meeting before end March.
9.0	Budget for Writers	TF	We have started to get indicative prices through from a range of freelance journalists against the brief with a view to content creation for a digital magazine format. All are similar in price which is good – roughly £350-£450 (inc. vat so far) depending on complexity of the article and amount of research required. The brief is based on a 1000 word article, produced monthly, including research/interviews where PCLF will make the initial introductions. TF will collate quotes and possible journalists work up into a budgeted plan to take forward for a fully formed funding application.	

10.0	Enterprise and Prosperity Group Update	IH report in absentia	<ul style="list-style-type: none"> - met with S. Crawford PKC, great passive building story for new school. Perthshire Council Energy strategy being prepared by ARUP. SC very positive on Geothermal (hot water from 4000 feet below ground - simples) - meeting J McCrone for update on PKC business support plans/contracts - meeting SSE No 2, Martin Pibworth SSE support for PCLF, Geothermal (electricity generated from steam this time - less simples!), also Kiera Proctor & further possible group members. - to set E&P group meeting start March (I'm away until 05 March) - minor networking to help; Stormontfield village hall (take over from PKC) - meeting William Stormont, Scone Estates Director, to discuss PCLF support/interaction. - to arrange meeting with Thomas Glenn & David Littlejohn for updates on strategy, post JMCC mtg. - asked group for PR articles several times, but none forthcoming (all busy), will push for these again. - to set PR strategy with MR councillors, members, businesses. 	
	AOB			
	Date of Next Meeting		PCLF Board meeting 20 th April 2023 at 17.30 at Fair Maid's House	