

Key discussions and actions from PCLF meeting held on Tuesday 13th June, 2023 at Fair Maid's House, 15-19 North Port, Perth PH1 5LU

Chair: Mike Robinson

Forum Attendees						Apologies		
Mike Robinson	MR	Dawn Fuge	DF	Iain Hutchison	IH	Gareth Ruddock	GR	
Steven Stewart	SS	Alyxs Dellaquaglia	AD	Nicola Chakraverty	NC	Nick Rowan	NR	
Alan Caldwell	AC	Jackie Brierton	JB	Thomas Glen	TG	Tricia Fox	TF	
				David Howe	DH	Grant Laing	GL	

Ref	Agenda Item	Lead	Action/Update	Action Owner & Target Date
1.0	Welcome and Apologies	MR	<p>MR welcomed guests David Barras (co-founder & executive director), Scott Mackay (co-founder & executive director) and Heather Bowry (general manager) from Scottish Youth Film Foundation (SYFF). SYFF aims to improve life outcomes for young people in Scotland through film.</p> <p>3 ways:</p> <ul style="list-style-type: none"> - An annual Scottish Film Festival:- the 9th festival will be in Perth at the North Inch Community Campus on 29th/30th September 2023. - Through film education, visiting schools and targeting P6/P7 to inspire young people to consider film as a possible career industry. There is currently a boom in the Scottish film industry, with many skills gaps needing to be filled. - Through outreach film projects that target young people who would not normally have an opportunity to make a film. <p>The focus is all on process-based learning, working with local communities and then leaving a legacy which can continue to support young people in creative industries. SYFF's work to date has been mostly in the central belt and they are looking to expand into Perthshire.</p> <p>TG indicated that PKC would be very supportive of SYFF's work, and suggested they should aim high in terms of developing a base in Perth.</p> <p>PCLF were keen to support by making connections.</p>	<p>Please contact Scott Mackay, Executive Director of Scottish Youth Film Foundation with any contacts, connections or ideas. 07810 510490 Scott.mackay@syff.scot</p>
2.0	Minutes from meeting on 20-04-23	MR	Approval was not formally asked for.	

3.0 3.1	Carried forward from 20-04-23	MR	Big House Project: Can we find a central conduit to coordinate this project?	All board members should share this project with their networks and ask for support.
3.2		MR	Next steps for Ambassadors: There is still no clarification around how the Ambassadors will move forward.	
3.3		MR	<p>How can PCLF operate more efficiently? This meeting provided an opportunity for a reset and refresh of the original purpose of the PCLF.</p> <p>Our vision is to become the</p> <ul style="list-style-type: none"> - Most Sustainable Small City in Europe. This has gained traction across the country and the UK. - Healthiest place to live, work and grow up in Britain. - Fairest City – no one left behind and improved life for everyone - Highest skilled workforce in Scotland. <p>Basic principles/premises:</p> <ul style="list-style-type: none"> - Perth’s environment is a massive USP. - Danger of Perth missing out/being left behind/becoming complacent. It needs to be ambitious. - Perth needs to adapt to changing world. - Perth needs to be able to respond to short-term crises eg cost-of-living. - Perth needs to act on climate and biodiversity emergencies. <p>We should add inclusivity to this. The affluence around Perth is obvious - there is also poverty.</p> <p>To promote Perth, we need to develop:</p> <ul style="list-style-type: none"> - A sense of place, belonging & belief = PAST – timeline stories - A sense of pride & ambition = PRESENT – good news stories - A sense of purpose & vision = FUTURE – build support for long term vision in each area 	



		<p>PCLF is shaped into 6 working groups to cover all areas:</p> <ul style="list-style-type: none"> • Shaping a Growing City • Zero Carbon Perth • Connected City – this needs to be split into Transport and Digital. • Enterprise & Prosperity • Revitalising the City Centre • Inclusion and Social Justice. This has in part been take over by the Anti-Poverty Taskforce, chaired by PKC, but it is still very relevant to the PCLF to work to prevent inequality and poverty in order to avoid the need to address the results. <p>It was agreed that these groups are still appropriate.</p> <p>We are in a good position to mover forward from here, within the over-arching vision. Each working group should decide on at least one specific project to focus on to drive PCLF’s vision and to present at a working breakfast.</p> <p>The aim is to run 6 working breakfasts per year (each working group to lead one), and one big conference gathering per year. A legal structure is critical for this. We need a business plan to organise funding.</p> <p>SS is working with Helen O’Brien (from Creative Catalyst Scotland) to develop a programme based on Perth’s Timeline, built around the Part-Present-Future model and involving young people. They have spoken with Anna Doig to move this forward, looking for business funding initially as well as commercial buy-in from creatives in the area, building on Perth’s Creative City status as UNESCO City of Crafts and Folk Art. The plan is to tie in with the opening of the museum next year, as well as looking beyond this.</p> <p>TG is trying to draw everything together, looking at how to pitch Perth to big corporate companies. It makes sense to use the opening of the museum to put Perth on a Scottish and UK-wide agenda.</p>	<p>Each Working Group to decide on at least one specific project by the next board meeting.</p> <p>MR, SS and JB to meet to put together the business plan and apply for funding.</p>
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4.0	Working Group updates		There was no time in the meeting to discuss updates from Working Group Leads. Some Leads have provided written updates as below.	
4.1	Vice Chair	TF	<p>Update on proposals/costings for writing and comms support to develop pride in Perthshire.</p> <ul style="list-style-type: none"> - Met (virtually) with Erika Askeland regarding providing a package of services to deliver communications front. She's coming back to us with a costed proposal, expected this month (she was away in Canada on holiday for a month). Erika used to be business editor of a number of national newspapers. - Got a meeting with Steve Stewart planned in for later this week to further discuss comm PCLF. Would have met on Monday if it hadn't been for this nasty infection. 	
4.2	Vice Chair	SS	See above for updates.	
4.3	Perth Youth/ Perth City Centre	AD/ DF	There were no updates on the work placement initiative for young people in Perthshire.	
4.4	Rural Perthshire	JB	£30k worth of work has been commissioned to pull together a P&K-wide organisation to provide a conduit for funding from various sources.	

4.5	Zero Carbon	AC	<p>Zero Carbon Strategy: now that the Perth & Kinross Climate Commission is up and running alongside the Climate Change Committee within the Council, the Zero Carbon Working Group are concentrating our efforts on Project Sandstone to avoid duplicating responsibilities and for resource efficiency. We are seeking a rural and Perth based exemplar to pilot, showcase and promote the decarbonisation of heat and energy for communities and businesses across P & K.</p> <p>Project Sandstone Perth Exemplar: John Ferguson and Greencat Energy continue to develop their plans for a private grid originating at the BINN project. The recent announcement that Thomas referred to at the meeting around the waste to energy plant will help considerably with base load generation. In parallel Bluestone energy are exploring potential private land arrangements for Battery Storage in and around Perth that could contribute to the private grid.</p> <p>Project Thermify: Bluestone Energy are continuing discussions with the manufacturers of the Thermify product and are confident we will have a small pilot offer to discuss with the Council/Housing Associations this summer.</p> <p>There were no updates from this group.</p> <ul style="list-style-type: none"> • The Perth Card trial in Letham has proved successful. There has been around 60% of the £7500 given to people in need. (£7500 = £2500 from Letham4all + £5000 from PKC through PCLF). • The Perth City Support Hub used £5000 from their funds for distribution to their beneficiaries (I don't have the metrics on this yet) • I pulled a meeting together between Miconex and the lead for the P&K Cash First Partnership to ensure a joined-up approach. • The cash first partnership is now looking to widen the geography of the Perth Card and will be identifying our next areas to get the Perth Card 'onboarded' to. <p>There were no updates from this group.</p>	
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4.6	Growing City	NR		
4.7	Social Justice	GR		
4.8	Enterprise and Prosperity	IH		
5.0	AOB	JB	P&K have a stall at the Royal Highland Show at Ingliston Thursday 22 nd – Sunday 25 th June. Please spread the word and please visit if you can.	
	Date of Next Meeting		Tuesday 5 th September at 17.30 at Fair Maid’s House	