

**Key discussions and actions from PCLF meeting held on 5<sup>th</sup> September 2023 at Fair Maid's House, 15-19 North Port, Perth PH1 5LU**
**Chair: Mike Robinson**

Forum Attendees								Apologies	
Mike Robinson	MR	Gareth Ruddock	GR	Jackie Brierton	JB	Tricia Fox	TF	Alyxs Dellaquaglia	AD
Nick Rowan	NR	Iain Hutchison	IH	Nicola Chakraverty	NC	Thomas Glen	TG	David Howe	DH
Alan Caldwell	AC	Dawn Fuge	DF	Steven Stewart	SS	Barbara Renton	BR	David Littlejohn	DL
								Grant Laing	GL

Ref	Agenda Item	Update	Action Owner & Target Date
1.0	Welcome and Apologies		
2.0	Minutes from last meeting	Approved	
3.0	PCLF Funding request	<p>The Leadership Forum has submitted a request to PKC for funding totaling £55k for the year, helping to improve communication and to help cover structured events throughout the year. The aim is to inspire people to support our shared ambitions and deliver positive change, making Perth the most sustainable small city in Europe tackling the economic, social and environmental challenges we face.</p> <p>There was lively conversation and debate around the purposes of the PCLF following a repeated provocation from TG, as to the wider purpose and focus of the Forum. This led to a certain amount of frustration, but a clear desire from all present to move towards action and not simply talking, but with recognition that the Forum needed to provide strategic and broad perspective. The conclusion was in large part to support the need for a series of public events as outlined in the funding proposal but move the conference into next spring. These events will be used to 'reset' or rejuvenate the PCLF, and as a launch pad for new effort and initiative. It was also noted that whilst Covid and cost of living have dominated, there will require to be more delivery against actions by all members, and clearer answers from PKC to PCLF questions.</p>	<p>TG to respond formally to the funding request submitted prior to this meeting.</p> <p>MR to continue to pursue Gannochy Trust to request an audience with the Trustees.</p> <p>IH to speak to Morris Leslie, Simon Howie and George Stubbs and Alex Dewar to see if any further support might be made available.</p>



<p>4.0 &amp; 5.0</p>	<p>Conference Proposal &amp; Proposed Business Breakfasts</p>	<p>The conversation settled into the key areas where action is required:</p> <p>1: Structure of PCLF There was a good deal of support for the establishment of a formal structure in a SCIO, as has been discussed several times before. A subgroup of JB, DF and NR have agreed to take this forwards.</p> <p>2. Communication and the narrative for Perth There was universal agreement around the importance of this. Ultimately it will require resource, as we will need to create the stories and information to cascade throughout the Ambassadors network and manage the database. PCLF has a clear understanding that the narrative is to create a pride in Perth and to generate an increased sense of place. This will make the city more robust for the future and provide direction with a sense of self belief. This conversation will be picked up initially within the meeting around the Ambassadors (see below) but will ultimately need resources to generate the content we need to cascade.</p> <p>3: Structured Events Again, there was unanimous agreement in the value of structured events and a recognition that PCLF is better placed to convene these events alongside the PKC than the PKC running them alone. For simplicity, clarity and a clean structure, it was suggested that there should be 6 get-togethers each year as well as one large conference per year. After some discussion, this suggestion was supported by everyone. Although there was some disagreement about the most appropriate vehicle for the meetings/breakfasts, there was a desire to start the ball rolling sooner rather than later and ideally there should be at least 2 of these before the conference in order to build moment and inform the content of the conference.</p> <p>However, it was agreed that the conference which had provisionally been mooted for 29th November should be pushed back to Spring 2024. PCLF will lead, working very closely with PKC to structure this conference, once confirmation of funding is in place.</p>	<p>JB, DF, NR will start the process of establishing a SCIO, ideally before end of November, using the application form as a basis for discussion around a structure for PCLF.</p> <p>MR, TF, SS, IH to create a structured plan on how to progress the narrative. This depends on the outcome of the Ambassadors meeting (see below) and needs the input of PKC.</p> <p>AC will inform Perth Concert Hall that we no longer wish to hold the date of 29<sup>th</sup> November for the conference. A new date will be agreed at the next meeting.</p>
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<p>6.0</p>	<p>Ambassadors Network</p>	<p>4: Network / Ambassadors                  Everyone agreed on the importance of a strong database of influential people to invite to meetings and to disseminate positive information about Perth. However there remains a lot of confusion around Ambassadors. Everyone can see the value in having a network such as this, but it is not currently working. PKC have run business events independently from the PCLF, but there is still an understanding within PKC that PCLF run the network.</p> <p>5. Refresh/Reset                  What became apparent from the conversations throughout the meeting was the need to use these events and the next few months as a refresh/reset for PCLF. There needs to be more clarity around rolls, responsibilities and structure, and a better conversation about how we involve all of those wishing to participate (assuming the Ambassadors network doesn't completely resolve that need). The conference in the Spring should be seen as a launch pad for this refresh, and in the meantime, we need to ensure the individual working groups are more functional and suitably resourced. There was a suggestion that each working group should appoint a vice-chair who can attend PCLF meetings when the chair is unavailable, and PKC committed to ensure that there was a named council lead on each working group as per the original agreed structure.</p>	<p>BR to set up a meeting urgently to resolve this. SS and MR will attend this meeting on behalf of PCLF.</p> <p>Next meeting to focus on refreshing the structure of PCLF, public events and clarifying the expectations of each working group.</p>
	<p>Papers submitted from Working Groups:</p> <ul style="list-style-type: none"> <li>- Zero Carbon</li> <li>- City Centre Regeneration</li> </ul>	<p>AC and DF were thanked for the papers submitted from their working groups: Zero Carbon and City Centre Regeneration.                  SS also provided an update about a project celebrating creative talent in Perth.</p>	<p>AC to continue to pursue Project Sandstone. A meeting with Steven Crawford at PKC is clearly needed to ensure we are working collaboratively on a private grid.                  DF to investigate flexible letting options with landlords around Perth city centre.</p>
	<p>Personal note from the Chair, Mike Robinson</p>	<p>I know a few of you have spoken to me about the unduly negative tone of the meeting and I am sorry if I didn't manage this better. I am determined that the next meeting will have a much more positive tenor, but would appeal to all the</p>	

Perth City Leadership Forum



		<p>members of the Forum to ensure that actions are carried through, progress is made, working groups are convened and to come armed with ideas and proposals. My intention is that we pursue the structured events we have outlined. The intention is that each working group runs one of the gatherings in any given year, with agreed themes and outcomes. The board as a whole should take responsibility for the conference and this will necessarily be a key topic for the next forum meeting.</p>	
	<p>Date of Next Meeting</p>	<p>Tuesday 31<sup>st</sup> October at 5.30pm in Fair Maid’s House</p>	