

Key discussions and actions from PCLF meeting held on 31 October 2023 at Fair Maid's House, 15-19 North Port, Perth PH1 5LU
Chair: Mike Robinson

Forum Attendees						Apologies					
Mike Robinson	MR	Iain Hutchison	IH	Thomas Glen	TG	David Howe	DH	Grant Laing	GL	Alyxs Dellaquaglia	AD
Tricia Fox	TF	Dawn Fuge	DF	Nicola Chakraverty	NC	Steven Stewart	SS	Gareth Ruddock	GR	Jackie Brierton	JB

Ref	Agenda Item	Action/Update	Action Owner & Target Date
1.0	Welcome and Apologies	GL, AD, GR & JB are unable to attend due to work and family commitments. Alan Caldwell and Nick Rowan have had to step away from PCLF because of work commitments elsewhere. Nick will continue to work with the subgroup working to form a SCIO.	
2.0	Minutes of last meeting	Approved	
3.0	Presentation from Karen Bothwell, Chair of Enchanted Forest	<p>The Enchanted Forest is a charity run by 6 volunteer trustees who subcontract out to professional events organisations to create a light & sound spectacular event at Loch Faskally every autumn. The trustees stay in post for around 5 years before handing over to someone new. Since its 1st event in 2002, Enchanted Forest has grown to bring 83,000 visitors to the area during the 5-week run in October. It has a huge economic impact on the area, creating £10m for the local community and contributing around 7% of Pitlochry's annual GDP.</p> <p>As far as possible, the charity uses local suppliers for food, buses, on-site lighting etc and support local charities who work around poverty, financial hardship and wellbeing.</p> <p>The £1.75m turnover = the costs. There is no income from sources other than ticket sales and the event therefore runs on a knife-edge every year. Challenges include weather, transport, a complacency from the local area as well as a need to keep local communities on side.</p> <p>There was a lot of discussion around possible ways to support Enchanted Forest build a sustainable future, making it more resilient, including:</p> <ul style="list-style-type: none"> - Support in developing a business plan. - Introductions to help embed the event in the local community plan, alleviating challenges on the ground. - Packaging with other events/activities in Perthshire. - Improving transport options to and from Pitlochry, including specific event transport. 	PCLF is keen to support and work with Enchanted Forest. Karen Bothwell to make specific requests for support from PCLF to enable focussed assistance.

4.0	PCLF funding request	Update PKC has agreed to underwrite £15k for the Spring Conference and have also promised £15k for Business Breakfasts.	
5.0	Spring Conference	<p>This will be the 4th conference run by PCLF in partnership with PKC. Perth Museum will be opening on Easter Weekend 2024 (March 30/31), so a date in April (avoiding school holidays which finish Tuesday 16 March 2024) would help promote Perth nationally and internationally in tandem with the opening events at the Museum.</p> <p>The purpose of the conference is to promote Perth on the national and international stage and to galvanise local aspirations about the future of Perth.</p> <p>There was a lot of discussion around a theme/title for the conference. It was agreed that there should be a specific, tangible goal for the conference as a whole to aim for under an overarching theme of Climate Change and Sustainability.</p> <p>PKC's Regional Strategy, the P&K Action Plan and the Perth City Vision could form 3 of the strands alongside the main strands of PCLF's vision. We would want to look at the national, regional and local contexts for each area and involve local people in the conversations about what should be the next area to progress and grow, after the Museum.</p>	<p>MR to check possible dates at PCH, as well as Culture Perth & Kinross re possibly using the new Museum for a part of the conference.</p> <p>MR, IH, TF, DF, SS will form a subgroup to draw up a 1st draft for a structure for the conference. TG will confirm a PKC rep for this group.</p>
6.0	Business breakfasts	This item was not discussed.	
7.0	Refreshing the Forum	There needs to be more transparency around who is part of PCLF and their roles. A clearer structure as well as a system for replacing people who need to step aside from the forum will improve the resilience of the group.	MR, SS, IH, JB will form a subgroup to look at the governance of PCLF.
8.0	AOB	MR has had a conversation with SSE who have agreed to give a lunchtime talk around their contribution to the local community.	
9.0	Date of next meeting	Tuesday 9 th January, 17.30 at Fair Maid's House, Perth	

